Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1560	((target$3 customi$6 personal$7 individual$7 optim??$5 focus?$2) NEAR3 (adverti??$5 ad ads promotion$2 commercial$1 coupon$1 incentive$1)) SAME (question$5 survey$3 quer?$2 inquir?$2 search$3)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:43
L2	1	"6327574".pn.	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:43
L3	1	2 AND 1	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:43
L4	37	1 SAME (list$3 NEAR3 (term$1 word$1 keyword$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:48
L5	3	4 AND (@ad<"19990331" @rlad<"19990331")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:50
L6	0	(4 SAME banner) AND (@ad<"19990331" @rlad<"19990331")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:46
L7	238	(1 NOT 4) SAME (term$1 word$1 keyword$1)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:50
L8	28	7 SAME banner$1	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:50
L9	9	8 AND (@ad<"19990331" @rlad<"19990331")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 21:56
L10	4	8 AND (@ad<"19980331" @rlad<"19980331")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 22:09
L11	28	(7 NOT 8) AND (@ad<"19980331" @rlad<"19980331")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2005/06/22 22:10

identifiers thomas ('663 pat.) not found to add anything + relative to kromer etal. ('574 pat.)

C:\Documents and Settings\DChampagne\My Documents\EAST\Workspaces\09282764\banner_ad_term_list.wsp